

# Are you selling high-end home furnishings in Washington, DC at The Washington Designer Center? **You should be!**

## Why DC?

The Washington Metropolitan Area is fabulously wealthy:

- Ranks fourth nationally for wealthy individuals
- Ranks second in average after-tax household income out of the top ten US metropolitan areas.
- Ranks first in proportion of professionals and managers among the major markets.
- With a population of over 6 million, DC ranks eighth in population among the nation's ten largest metropolitan areas.
- Is home to more than 250,000 individuals with a net worth of more than \$1 million – excluding the value of primary residences. There are an additional 350,000 with a net worth of at least \$500,000.

## Easy to get to:

**The Washington Design Center is located at 300 D St. SW.**

The entrance is under the green awning on the right-hand side of the street. There is a paid, public parking garage at the rear of the building on Virginia Avenue. The building is also conveniently located by metro rail. Take the Orange or Blue line train to Federal Center SW.



## The Washington DMA: Affluent and Online

The Washington DMA has the highest share of affluent internet users in the United States:

The Washington Metro region has the **fourth-largest U.S.** metropolitan economy (\$350 billion) and the **four-highest** number of jobs.

The Washington DMA has the **highest proportion of adults** who live in \$100,00+ income households and who accessed the internet in the past 30 days.

Thirty-six percent of all Washington DMA adults are affluent online users, the **highest proportion in any U.S. market** and more than twice the national average.

### Ten U.S. Markets with the Highest Proportion of Affluent Internet Users

Washington, DC	35.9
San Francisco	31.4
Boston	25
New York	25.5
Baltimore	24.2
Chicago	23.6
Atlanta	22.1
Dallas/Ft. Worth	22.1
Hartford	22.1
Austin	22
United States	18.7

**Call or e-mail me for more information**

Ed Collins – Vice President, General Manager  
The Washington Design Center  
Phone: 202.646.6112  
E-mail: [ecollins@mmart.com](mailto:ecollins@mmart.com)